

## Starting a New Food Business in Georgia

Thursday, May 29, 2008  
9:00 a.m. until 4:30 p.m.  
Registration opens at 8:30

Extension Food Science  
Teaching Facility  
242 Food Science Bldg.  
University of Georgia Campus  
Athens, Georgia

The UGA Extension faculty from the Department of Food Science & Technology and the Center for Agribusiness & Economic Development (CAED) will address topics concerning the food product entrepreneur, including:

- evaluating the feasibility of a new business
- business planning and funding
- exploring legal and regulatory issues
- critical quality and food safety concerns
- effective packaging of food products
- reviewing production strategies
- options for marketing your product.

Program highlights include a roundtable discussion with entrepreneurs sharing their experiences and challenges in starting, running, and growing a food business in Georgia.

This one-day seminar will be held at the Extension Food Science Teaching Facility, Room 242, Food Science Building, on the UGA Campus in Athens, from 9:00 a.m. until 4:30 p.m., Thursday, May 29, 2008.

**NOTE: No public parking is available at the Food Science Building.** Please park in the South Campus Parking Deck adjacent to the Georgia Center on Lumpkin Street. From there, it is a short walk to the Food Science Building. Parking vouchers will be provided. **Print a map and more detailed directions from our website [www.EFSonline.uga.edu](http://www.EFSonline.uga.edu).** For other questions about the seminar, call the Extension Food Science Office at (706) 542-2574 or by email at [EFS@uga.edu](mailto:EFS@uga.edu).

**REGISTRATION: Pre-registration is required! Payment must be received by Friday, May 16, 2008.** To ensure that all registrants receive optimum training and instruction, this workshop will be **limited to 40 participants on a first-come, first-served basis.** The registration fee includes instruction materials, lunch and refreshment breaks.

**CHECK/MONEY ORDER:** Print the attached registration form and mail with your check or money order, payable to the *University of Georgia*, for **\$100.00 per person** to the address on the registration form. **The deadline to register is May 16, 2008.**

**ONLINE REGISTRATION/PAYMENT: Credit card registration may be made online at [www.areg.caes.uga.edu](http://www.areg.caes.uga.edu) and click on the SNFB link.** Or you may print the registration form and FAX to our secure fax number (706) 583-0348.

**CANCELLATION POLICY:** To cancel, make a substitution or verify registration, please call (706) 583-0347 or email [EFS@uga.edu](mailto:EFS@uga.edu). **Cancellations received by 4:00 P.M. Friday, May 16, 2008, will receive a complete refund.** No charge for substitutions.

## Starting a New Food Business in Georgia REGISTRATION

Please return by May 16, 2008 to:  
Athens SNFB Workshop  
CAES Athens Conference Office  
202 Hoke Smith Bldg.  
Athens GA 30602-4356

\_\_\_\_\_  
Name (please print or type)

\_\_\_\_\_  
Preferred name for name badge

\_\_\_\_\_  
Company

\_\_\_\_\_  
Mailing Address

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City State Zip

\_\_\_\_\_  
Phone FAX

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E-mail Address

\_\_\_\_\_  
Product name/description \_\_\_\_\_

*You may register and pay online at [www.areg.caes.uga.edu](http://www.areg.caes.uga.edu). Or complete a separate form for each registrant and mail to the address above with check or money order payable to the University of Georgia. Or fill out the credit card information below and fax to (706) 583-0348 before May 16, 2008 .*

**Registration Fee: \$100 per participant**

**Method of Payment:** Check no. \_\_\_\_\_  
 American Express  Discover  
 MasterCard  Visa

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print name of signer

Do you make a food product  
that everyone says you should  
put on the market?

Have you been thinking about  
bottling and selling your secret  
barbeque sauce?

Then you should consider attending this one-day workshop! This seminar is designed to provide participants with practical information related to evaluating, starting, and running a business that produces and sells food products.

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**Space is limited to 40 participants.  
Register early!**

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***Seminar Instructors include:***

- Dr. Jim Daniels, CAED
- Dr. Bill Hurst, Food Science
- Ms. Sharon Kane, Food Science/CAED
- Dr. Karina Martino, Food Science
- Dr. Kent Wolfe, CAED

*The University of Georgia is an equal opportunity/affirmative action institution and does not discriminate on the basis of race, color, religion, sex, national origin, age, disability or veteran status.*

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Starting a New Food Business in Georgia  
Food Science Extension Outreach Program  
240 Food Science Bldg., UGA  
Athens, GA 30602-2610



## **STARTING A NEW FOOD BUSINESS IN GEORGIA**

**Thursday, May 29, 2008  
9:00 a.m. until 4:30 p.m.**

**Extension Food Science  
Teaching Facility  
242 Food Science Bldg.  
University of Georgia Campus  
Athens, Georgia**

**Sponsored by the**



**The College of Agricultural &  
Environmental Sciences  
The University of Georgia, Athens**

**Department of Food Science & Technology**

**Center for Agribusiness &  
Economic Development (CAED)**